Website Workflow with E-Commerce

Phase	Task
Estimating	Discovery
	Estimating
	Estimate Approval
Kick-Off	Web Brief
	Technical Specs
	Internal Kick-off Meeting
	Client Kick-off Meeting
	Revised Specs
	Revised Estimate
Concept/Design	Site Map Development
	Site Map Client Approval
	Concepting
	Internal Review
	Internal Approval
	Client Presentation
	Revised Concepts Round X
	Client Feedback/Approval Round X
Build Out	Copywriting
	Client Asset Gathering
	Page Build Out
	Proofing
	Testing
	SEO
	Internal Review
	Internal Approval
	Client Review
Programming	Database Design
	Database Implementation
	Code Writing
	Testing
	Fixes
	Internal Approval
	Client Approval
eCommerce	SSL Certifications
	Merchant Account/Gateway
	Product Assets
	Shipping Information

Testing
Internal Approval
Client Approval

Launch   Upload
DNS Changes
SEO Submission
Testing
Final Client Approval