

Web Site Development Workflow

Phase	Task
Strategy	<ul style="list-style-type: none"> Project Brief Kick-Off Meeting Research/Discovery Host Setup Content Assessment Content Outline Architecture Architecture Presentation/Approval Revisions Final Approval
Content	<ul style="list-style-type: none"> Content Collection Copywriting Content Approval Graphics Collection Wire Frames Presentation/Approval Revisions Round X Feedback Round X Final Approval
Design Development	<ul style="list-style-type: none"> Interface Concepts Presentation/Approval Revisions/Approval Design Development Presentation/Approval
Production	<ul style="list-style-type: none"> Programming Internal Testing Client Testing Launch Bug Fixes Archive/Close Job